



## The Linked In Man

### LinkedIn

**Thank you for coming to my talk at the SDIA event on the 9 May 2013 which I hope you found interesting.**

**Please find below some useful information about LinkedIn which I promised to share.**

**Top five tips** – if you follow this [link](#) you will find my top five things to do on LinkedIn

**How to do a status update** – if you follow this [link](#) you will find out how to share a status update

**Why should you organisation use LinkedIn?** – if you follow this [link](#) I will give you the answer to this question

### **Dates for upcoming public courses are:-**

#### **Southampton**

5 June 2013 – Intermediates

6 June 2013 – LinkedIn Essentials

21 June 2013 – Company Profile

#### **London**

5 July 2013 – LinkedIn Essentials

17 July 2013 – Company Profile

18 July 2013 – Intermediates

**But you can find out all about the training and what is included in each course [here](#). We spend most of our time inside of companies running training programmes and if any of you would like to discuss that please do get in touch.**

### **Two final things**

1. I would suggest that if you want to pick up more tips, watch some TV interview clips and more then check out our website [www.thelinkedinman.com](http://www.thelinkedinman.com) and also sign up for the blog.
2. There is a free profile scoring tool that everyone can access here <http://thelinkedinman.com/how-linked-in-are-you/> it is a great indicator for profiles and how you are doing.

**If you mention that you were at this talk I will even give you 10% your course booking when you enquire (code SDIA13)**

**Please don't hesitate to contact me if I can help you in any way with LinkedIn or networking.**

**James Potter**

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